Vol. 33 No. 5 March 2025

JOSAI INTERNATIONAL UNIVERSITY

BULLETIN

Faculty of Tourism

CONTENTS

⟨Research Reports⟩	
The Role, Educational Effects, and Challenges of Experiential Learning in Tourism Education:	
A Case Study of Learning Tourism Product Development through Festivals	
Hang Yu	1
Project with MACHINAKA Instructor:	
A Case Study of Learning in Ichihara city "The Background and Impact"	
Yusuke Kaneko	15

JOSAI INTERNATIONAL UNIVERSITY