ISSN 1882-7497

No. 23 March 2020

The Bulletin of the Graduate School of Josai International University

CONTENTS

(Research Articles)	
Case Study and Learners' Perception: Use of QQ/WeChat,	
PhD Thesis Writing in Long-Distance Learning	
of Graduate School for Educators Teaching Japanese in China Misa Itai	1
Audit Function by External Director as Human Resource Management	
-Comparison between Chinese & British companies by Owner's Shareholding ratio-	
Rika Kashiwagi	25
Initiatives of Small Community Management Organizations	
in Japanese Rural Areas ······Takekuni Kurosawa, Hiroyuki Matsuda	43
A proposal for DPPL (Dialogic Problem Posing Learning) designed	
for career education for undergraduate students	
····· Chitose Nonoguchi, Hitomi Okazaki, Miwako Goto	
Songmei Qin, Yizhang Zhao, Hyeonhee Bang	59
A Discussion about Cultivating Talented International Students:	
-Reflecting on Foreign Employees Working in the Hospitality Industry Miyuki Hatori	79
A Consideration on the Affinity of Corporate Culture	
-Based on a summary of issues discussed in the related prior researches-	
Kazunobu Fukushima, Tetsuya Sato	99
The Role of Chinese Enterprises on Rebuilding Hotel Business	
and Regional Revitalization in Japan:	
Focusing on the Case Studies on the Hotel Sekia and Radisson Narita	
Fukuyuki En, Yoko Furuya	129
"Zhongguancun High-Tech Park Challenges and Prospects in China"	
-Comparison of "Zhongguancun High-Tech Park with other domestic	
high-tech parks and overseas high-tech parks Kenji Nozawa, Wang Hong Yan	
The Reform and the Issues of Chinese Commercial Banks Gang Ye, Boyang Zhang	
The Entrepreneurship of Alibaba	209
The Key Success Factor of Haier:	
A Focus on the Strategic Thinking and Leadership of Ruimin Zhang · · · · · Gang Ye, Lina Du	231
⟨Research Report⟩	
Variants in the Direct and Indirect Transmissions of the Platonic Minos Akitsugu Taki	255
Profile and Motivations of Filipino ALTs in the JET Programme:	
An Exploratory Study Tricia Abigail Santos Fermin	313
〈Research Article〉	
Consideration of Anecdotal Evidence Akahito was from the Yamabe District	
of Kazusa Province in Commentaries and Mysteries Related to the	
Tameakira-ryu Kokin Waka Shu Miyako Okada	(1)

Graduate School of Humanities

Graduate School of Management and Information Sciences

Graduate School of International Administration

JOSAI INTERNATIONAL UNIVERSITY