

JOSAI INTERNATIONAL UNIVERSITY
BULLETIN

Faculty of Tourism

CONTENTS

⟨Research Articles⟩

- The changing profile of Japan inbound tourism
between 1996 and 2016 David Williams 1

A Contemporary Version of Globalization:

- New Ways of Circulating and Consuming Japanese Anime
and Manga in East Asia Yuki Ohsawa 19

⟨Research Notes⟩

- Travel motivation of tourists visiting
Minami Boso Area in Chiba Prefecture Hidekazu Iwamoto, Tatsuya Uchiyama
Hang Yu, Tsuyoshi Yamamoto 43

The Tourist Charm of Snow Contents in TOHOKU
from Foreigners' Sight Hang Yu 57

- Domestic Repeaters' Behavioral Characteristics
at Emerging Tourist Sites Tsuyoshi Yamamoto 73

⟨Research Report⟩

- The roles of locale in regional development mainly tourism
and destination management Junichi Watanabe 93

⟨Trans Lation⟩

- The Most Beautiful Street in the World
By JIANG Fangzhou, China Jiang Dongxing 109

JOSAI INTERNATIONAL UNIVERSITY

1, Gumyo, Togane-shi
Chiba, 283 - 8555 Japan